

ADVERTISING » Contact: Andre Lacerda | +1 561 570 1061 | andre@geosynthetica.net

GEOSYNTHETICA	PREMIUM PACKAGE	728 x 90 leaderboard ad + 300 x 250 sidekick ad. Full-page profile. Unlimited Buyers Guide listings. Monthly content coordination with Geosynthetica. Social media promotion. GeosIndex listings (8).	\$8,000 annually
	GOLD PACKAGE	300 x 100 rectangle. Full-page profile. Buyers Guide listings (5). Bi-monthly content coordination with Geosynthetica. Social media promotion GeosIndex listings (4)	\$4,400 annually
	SILVER PACKAGE	125 x 125 square button. Full-page profile. One (1) Buyer's Guide + Profile ONLY. Quarterly content coordination with Geosynthetica. Social media promotion.	\$2,900 annually
	SPONSORED CONTENT	Podcast interview, story featured in newsletter, or story featured on site. Includes social media promotion.	\$350/post
NEWSLETTER BIWEEKLY	LEADERBOARD AD	728 x 90 leaderboard ad	\$650/issue
	SIDEKICK AD (available for Portuguese language Newsletter)	300 x 250 sidekick ad	\$450/issue
GEOSINDEX	PRODUCT LEADERBOARD AD	Per product group. Always in view on page. Includes full-page company profile + product listings & discounts.	\$4,200/year
	INFO LEADERBOARD AD	Designated page placement. Always in view on page. Includes full-page company profile + product listings & discounts.	\$2,200/year
	INFO SIDEKICK AD	Designated page placement. Includes full-page company profile + product listings & discounts.	\$2,200/year
	PRODUCT LISTINGS ONLY	Product, data, spec sheet and company contact information.	\$280/year/product

SERVICES » Contact: Chris Kelsey | +1 561 570 1079 | chris@geosynthetica.net

MEDIA	Writing/Editing	Articles, scripts, case studies, press releases, marketing copy	\$110/hr.
	Research		\$145/hr.
	Website Development	Graphics, CMS, planning, implementation and on-going management (as needed)	\$110/hr.
	App Development	From simple to complex design algorithms	\$150/hr.
	Data Systems Development	Custom database and systems development. Ex: registration & membership management, document libraries, etc.	\$150/hr.
	Graphics (Digital & Print)	Marketing, digital media, advertising, brochures, etc.	\$110/hr.
	Video Editing/Video Capture	Meetings, presentations, interviews, live/remote, etc.	\$125/hr.
	Publishing (Digital)	E-books, proceedings, technical manuals, etc.	Case-by-Case
	Webinar Development	Scripts, digital handouts, presentations	\$110/hr.
	Webinar Package	Hosted webinar – up to 75 minutes in length with up to 350 attendees. Our platform incorporates integrated VoIP, video, PowerPoint, screen sharing, polling, attendee downloads, white board, Q&A and many other features. This includes package registration, attendee information and a full marketing and promotion prior to the event.	\$8,300/ea.
	Webinar Management	Technical staff to facilitate webinars as/if needed	\$110/hr.
	Marketing	Project-specific campaigns and products	\$110 - \$145/hr.
E-Newsletter/Marketing	Production, layout and distribution of newsletters	\$ 110/hr.	
ASSOCIATION SUPPORT SERVICES	Event Management	Organization & execution of seminars, workshops, conferences, webinars, etc.	Bid basis